

FINAL

Visualization Tools for Stanton Business Development

Stanton, Iowa – On Tuesday, March 14, members from FMTC-Stanton, the Stanton Community Foundation (SCF), and the Iowa Area Development Group met in Stanton to present a \$3,000 check to SCF. The funds, granted through Iowa Area Development Group and Aureon’s Ripple Effect program, will go towards marketing visualization tools to assist with business development for the new Stanton Technology Park. SCF and other local leaders are embarking on an initiative to use these tools to help recruit tech companies to the Tech Park, which offers state-of-the-art, fiber internet. An engineering firm is developing 3D renderings, images, and aerial video to showcase the Tech Park and its capabilities.

In addition to Ripple Effect funds, Southwest Iowa REC donated \$2,500 towards the project, matching FMTC – Stanton’s donation of \$3,000. The visualization tools will help Stanton market the Tech Park, a new community trail, and local amenities. The images and video will play a role in the community’s entire marketing effort and will have an impact on prospective companies considering Stanton to do business.

Aureon is a premier business solutions provider, with expertise in IT services, consulting, and customer care. For details, please call 888-387-5670.

Developed through a partnership alliance between Aureon and Iowa Area Development Group (IADG), the Ripple Effect program helps Independent Telecommunication Companies and communities become catalysts for advancing the economic health and vitality of rural Iowa.

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